

Competition rules - myilicut

Instagram competition "myilicut"

From 01/01/2026 to 31/12/2026

1. Competition organiser

ILICUT SAS with share capital of 300,000 euros, whose registered office is located at 17 rue Jean Ducerf 71120 VENDENESSE-LES-CHAROLLES FRANCE registered in the MACON Trade Register under number B 511 188 690 (hereinafter the "**Organising Company**"), is organising a competition entitled "myilicut" (hereinafter the "**Competition**"), the terms of which are set out in these rules.

2. Competition duration

The Competition will run from 01/01/2026 at 00:00 to 31/12/2026 at 23:59 included. Entries must be made during the period specified in the terms and conditions of participation set out below.

3. Conditions of participation

3.1. Participation in the Competition implies complete and unreserved acceptance of these rules (hereinafter the "**Rules**"), applicable ethical practices on the Internet, as well as the laws, regulations and other provisions in force in France. Failure to comply with the conditions of participation set out in the Rules will invalidate the relevant entry.

3.2. Participation in the Competition is open only to any natural person who, on the date of participation in the Competition, meets the following combined criteria conditions (hereinafter the "**Participant**"):

- Is of legal age;
- Is resident in France, Germany, Italy, Spain, Switzerland, Belgium, Austria, Portugal or Luxembourg;
- Has Internet access;
- Has a customer account on the <https://ilicut.com> site (hereinafter the "**Site**") linked to a valid email address;
- Has made at least one purchase on the Organising Company's Site between 01/01/2025 at 00:00 and 31/12/2026 at 23:59 as a private individual;
- Has used the product(s) purchased on the Organising Company's Site as part of an interior design or decoration project;
- Has a camera to take photographs and videos with.

3.3. Members of the Organising Company's staff may not take part in this Competition.

3.4. Only entries that comply with all stipulations of these rules will be accepted. The Organising Company reserves the right to ask any Participant to prove that they meet these conditions. Any person who does not meet these conditions or refuses to provide adequate proof will be excluded from the Competition. Any incomplete, inaccurate or falsified information, or information that does

not allow identification of the Participant, will result in the Participant's participation in the Competition being cancelled.

3.5. Any fraud, or attempted fraud, evidenced by the initiation of an action and committed with a view to wrongfully receiving a prize, failure to comply with the Rules, or any malicious intent to disrupt the running of the Competition, may result in the disqualification of its perpetrator, with the Organising Company reserving the right to take legal action against the perpetrator. Likewise, if it is proven that the progress of the Competition is disrupted by a third party, but a Participant is complicit in such actions, their participation will also be deemed null and void and the Organising Company may take relevant legal action.

4. How to participate

Participation in the Competition shall take place exclusively on the competition entry form, in the manner set out below. Entries in any other form or by any other means will not be accepted. Only one entry per household is permitted for the duration of the Competition.

To play, each Participant must, between 01/01/2026 at 00:00 and 31/12/2026 at 23:59:

- 1) Take a photo or a video of the interior design or decoration project carried out with the product(s) purchased on the Organising Company's Site as defined in Article 3.2 of these Rules.
- 2) Complete the entry form for the Competition online, the link to this will have been sent to the Participant by the Organising Company by email sent a few days after your order
- 3) Submit your entry and agree to these Rules

The Competition will take place every quarter, from the 01/01 to the 31/03/2026 and from the 01/04 to the 30/06/2026 and from the 01/07 to the 30/09/2026 and from the 01/10 to the 31/12/2026 . One Participant will be drawn at random (hereinafter the "**Winners**") at the end of each quarter.

Any photographs that are considered offensive to the general public or indecent are prohibited. The Organising Company therefore reserves the right to withdraw from the Competition, without prior notice, any photo or video that is pornographic, racist, incites violence or does not relate to the theme of the Competition.

The Participant also declares and guarantees that they hold the copyright to the photograph or video shared, either because they took the photograph personally, or because they have obtained the written consent of the photographer, such that the Organising Company cannot be held liable for the use of said photograph in the context of this Competition. Photographs must not show any natural person, brand or any other intellectual property right belonging to a third party.

5. Prizes

The Winners will receive a maximum refund of €300 (inc. VAT) on the purchase made on the Organising Company's Site that enabled the project photographed to be carried out, as defined in Articles 3.2 and 4 of these Rules.

If the amount of the purchase related to the project is less than €300 inc. VAT, the refund will be equivalent to the amount of the purchase.

The refund will be paid by transfer to the bank account specified by the Winners at the address contact@ilicut.com (see Article 6), within a maximum of 30 calendar days following their acceptance of the prize.

The Organising Company confirms that it is in possession of the prizes offered and will ensure that they are made available to the Winners on the basis that the information provided by the Winners is accurate. These prizes may not be contested by the Winners in any way whatsoever.

6. Selection and notification of Winners

The Winners will be selected in a random draw carried out by the Organising Company in the week following the end of the entry quarter in question.

The Winners will be contacted by the Organising Company within a maximum of 15 calendar days following the draw, by email. The Winners will be asked to reply to this email with their first name, surname, postal address and confirmation of acceptance of the prize.

The Winners will have fifteen days from the announcement of their win to confirm their acceptance of the prize and provide their contact details. Any Winner who does not respond within this time limit will be deemed to have wholly declined their prize. At the end of this period, the unclaimed prize will be definitively forfeited.

Any entry made in breach of the provisions of these rules will render the entry invalid. Any Participant suspected of fraud may be excluded from the Competition by the Organising Company at their discretion.

For all practical purposes, it is specified that Participants who have not been selected will not be informed.

7. Obligations of the Participant and copyright

In the event of the application of Article L.111-1 of the French Intellectual Property Code, the Participant authorises the use, free of charge, of their photo shared within the game by the Organising Company on its Site as well as on its social network accounts (Instagram, Facebook, Pinterest, LinkedIn), for a period of twelve months from the end of the competition.

At the end of this period, this authorisation will continue tacitly. However the Participant may withdraw their authorisation at any time, by way of a simple request. The use of these entries shall not give rise to any payment for copyright or any remuneration in any form whatsoever.

The Participant confirms that they are the original photographer of the photographs shared as part of the Competition and confirms that, to their knowledge, their distribution does not infringe any copyright legislation. Should it be proven otherwise, participation in the Competition will be deemed null and void.

8. Advertising and promotion of Participants and Winners

The Organising Company reserves the right to use the first name and the first letter of the surname of the Participants and Winners without any compensation, under the conditions set out in this article.

In the absence of any express objection on their part, Participants and Winners authorise the Organising Company to use their first name, the first letter of their last name and their photo shared in the entry form on its Site and its social network accounts (Instagram, Facebook, Pinterest, LinkedIn) in all advertising or promotional material relating to the Competition, from the moment of their participation until the expiry of a period of 12 months from this date and without this conferring on them any right to any remuneration or benefit whatsoever.

Should Participants and Winners wish to withdraw such permission, they must confirm this in writing to the following address (hereinafter the "**Competition Address**"):

ILICUT
17 rue Jean Ducerf
71120 VENDENESSE-LES-CHAROLLES
FRANCE

Participants and Winners may also withdraw their permission at any time, by way of a simple request.

9. Liability

9.1. The liability of the Organising Company is strictly limited to the supply of prizes that have been genuinely and validly won.

9.2. You are expressly reminded that the Internet is not a secure network. In this respect, participation in the Competition implies knowledge and acceptance, by all Participants, of the features and limitations of the Internet, particularly with regard to technical performance, response times for viewing, retrieving and transferring information, the risks of interruption, and more generally, the risks inherent in any connection and transmission via the Internet in general, the lack of protection of certain data against potential misuse and the risks of infection by any viruses on the Internet network.

Consequently, the Organising Company shall not be held liable, in particular, for any infection by viruses or interference by a third party in the computer system of Participants in the competition.

In particular, the Organising Company cannot be held liable for any damage caused to Participants, their telephones or other computer equipment and the data stored therein, nor for any consequences that may arise with regard to their personal or professional activity. It is the responsibility of each Participant to take all appropriate measures to protect their own data and/or software stored on their computer equipment from any attack.

9.3. The Organising Company may cancel all or part of the Competition if it appears that fraud may have occurred in any form whatsoever, in particular by means of a computer system in connection with participation in the Competition or the selection of Winners. In such circumstances, the

Company reserves the right to withhold the prize from a fraudulent claimant and/or to take legal action against the perpetrator(s) of such fraud in the relevant courts.

9.4. The Organising Company shall endeavour to provide access to the Competition at all times, without however being under any obligation to do so. The Organising Company may interrupt access to the Site at any time, in particular for technical reasons or for reasons relating to updating or maintenance. Under no circumstances will the Organising Company be held liable for such interruptions or their consequences.

10. Viewing the Rules

The Rules may be consulted, downloaded and printed free of charge online for the duration of the Competition, from the Site of the Organising Company at the addresses listed below.

- https://ilicut.com/fr_FR/page/partagez-votre-realisation
- https://ilicut.com/en_US/page/share-your-creation
- https://ilicut.com/de_DE/page/teilen-sie-ihr-projekt
- https://ilicut.com/es_ES/page/comparte-tu-realizacion
- https://ilicut.com/it_IT/page/condividi-la-tua-realizzazione

A copy of the Rules will also be sent by post free of charge to any person who sends a clearly legible written request stating their full contact details (surname, first name, postal address), up to 10 working days after the end date of the Competition (date as postmark) to the Competition Address specified in Article 8 above.

In any event, any request that is incomplete, illegible, sent to an address other than that specified above or that is sent after the expiry of the aforementioned deadline (as per the postmark) will be rejected.

In the event that the Competition is extended or postponed, the deadline for submitting requests to obtain the relevant Rules will be postponed accordingly.

11. Amendment to the Rules

In the event of force majeure or events beyond its control, the Organising Company reserves the right to shorten, extend, postpone or cancel the Competition, at any time and without prior notice or obligation to justify its decision, as well as to modify all or part of the terms of entry and/or the procedures for running the Competition.

In such circumstances, the Organising Company will endeavour to inform the Participants on its Site and on its Instagram account as soon as possible, it being understood that any subsequent amendment to the Rules (except in the event of cancellation of the Competition) will become effective as soon as it is published online. Any Participant refusing to accept such amendment(s) must withdraw from the Competition.

12. Data Protection

The Organising Company may collect personal data in order to fulfil its contractual or legal obligations or for its legitimate interests.

The data collected in order to participate in the Competition is processed by the Organising Company.

The Organising Company collects and processes personal data in accordance with the relevant regulations on the protection of personal data applicable in Europe and in France, and in particular the provisions of the General Data Protection Regulation of 27 April 2016 (European Regulation known as the "GDPR").

By participating in the "myilicut" competition, the Participant accepts that the data they have provided may be processed by the Organising Company in order to respond to their request. The Participant may withdraw their consent at any time by sending a letter to the Competition address. If such consent is withdrawn or when the request is complete, the data will be deleted or archived only where there is a legal or regulatory obligation to retain it.

In accordance with the French Data Protection Act no. 78-17 of 6 January 1978 as amended and the General Data Protection Regulation ("GDPR"), Participants have the right to access, rectify, delete and transfer their personal data, as well as the right to object to said data being processed and the right to limit processing, by emailing: contact@ilicut.com

Participants also have the right to withdraw their consent to their personal data being processed as described above. However, in the event that a Participant exercises their right to withdraw, they will no longer be able to participate in this Competition and their participation will be automatically cancelled, as the processing of their personal data is necessary for the management of their participation.

The Participant may also indicate their wishes as to what should happen to their data after their death.

Lastly, Participants have the right to lodge a complaint with the supervisory authorities, in particular the CNIL.

The Participant's data may also be disclosed to third-party companies that are involved in the activities indicated in the privacy policy. The Organising Company's service providers have limited access to Participants' data, in connection with the performance of the service they have been appointed to provide, and have a contractual obligation to use such data in compliance with the provisions of the applicable regulations on the protection of personal data.

This data is kept for the entire duration of the Competition, and for as long as necessary to fulfil its contractual obligations, to comply with its legal obligations, and to satisfy the purposes described in the Organising Company's personal data protection policy, which can be viewed on its Site at the following addresses:

- https://ilicut.com/fr_FR/page/donnees-personnelles
- https://ilicut.com/en_US/page/personal-data
- https://ilicut.com/de_DE/page/personenbezogene-daten
- https://ilicut.com/es_ES/page/datos-personales
- https://ilicut.com/it_IT/page/dati-personali

13. Agreement on evidence

The Organising Company has implemented the technical resources necessary to demonstrate the participation or non-participation of a Participant. It is therefore agreed that, in the absence of any obvious error, the data held in the Organising Company's information systems shall have conclusive value with regard to the connection details and the records of any computer processing relating to the Competition.

Thus, unless there is an obvious error, the Organising Company may rely on the programmes, data, files, recordings, operations and other evidence (such as monitoring reports or other statements) of a computerised or electronic nature or format, which are drawn up, received or stored directly or indirectly by the Organising Company, in particular in its information systems, especially for the purposes of proving any act, fact or omission.

The Participants undertake to refrain from contesting the admissibility, validity or evidential value of the aforementioned elements of a computerised or electronic nature or format or medium, on the grounds of any legal provision whatsoever specifying that certain documents must be in writing or signed by the parties in order to constitute proof. Thus, the elements referred to above shall constitute valid evidence and, if they are produced as evidence by the Organising Company in any litigation or other proceedings, they shall be admissible, valid and enforceable between the parties in the same way, under the same conditions and with the same evidential value as any document drawn up, received or saved in writing.

14. Complaints

Simply taking part implies full acceptance of these rules.

In the event of a dispute or complaint, for any reason whatsoever, requests must be sent to the Organising Company within two months after the end of the Competition (as evidenced by the postmark).

Requests must be made to the Organising Company in writing only, to the Competition Address.

15. Applicable law and jurisdiction

These rules are governed by French law.

Any dispute arising in connection with this Competition that cannot be settled amicably shall be brought before the competent court.

Signed in Ecully on 01/01/2026